



USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

Sub-Saharan Africa

Linking U.S. Businesses to
Global Infrastructure Opportunities

www.ustda.gov

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

USTDA Programs

USTDA promotes economic growth in emerging economies by facilitating the participation of U.S. businesses in the planning and execution of priority development projects in host countries. The Agency's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging economies.

USTDA advances these objectives through its two key programs, the International Business Partnership Program and the Project Development Program.

In support of the National Export Initiative, USTDA launched the International Business Partnership Program (IBPP) to connect foreign project sponsors with U.S. manufacturers and service providers in order to open new export markets and identify commercial opportunities for U.S. companies. USTDA's reverse trade missions – the mainstay of the IBPP – bring foreign decision-makers to the United States to observe the design, manufacture and operation of U.S. products and services that can help them achieve their development goals. These visits also include meetings with financial institutions to introduce financing options, as well as technical and regulatory bodies that can assist with strengthening the project sponsor's technical capacity.

Through feasibility studies, technical assistance and pilot projects, USTDA's Project Development Program helps overseas project sponsors identify technological solutions and various sources of financing for priority infrastructure projects.

USTDA in Sub-Saharan Africa

USTDA places a high priority on sub-Saharan Africa, working with qualified project sponsors to facilitate the implementation of priority infrastructure and development projects.

USTDA focuses its activities in strategic sectors that offer the greatest opportunity for developmental and commercial impact. These strategic sectors include clean energy, transportation, and telecommunications. Other sectors of interest include agribusiness and water.

The following page provides a representative sample of USTDA initiatives and activities in the region.



Representatives from East Africa's transport sector participated in a USTDA-funded East Africa Railway Modernization Study Tour. The study tour included site visits and meetings with industry experts in Washington, D.C., Chicago, IL, Denver, CO, and Erie, PA.



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Clean Energy

U.S.-Africa Clean Energy Development and Finance Center (CEDFC): CEDFC, an initiative by USTDA, the Overseas Private Investment Corporation (OPIC) and the Export-Import Bank of the United States (Ex-Im Bank), provides a coordinated approach to developing and financing clean energy projects in sub-Saharan Africa.

Electricity Company of Ghana (ECG) Smart Grid Applications Feasibility Study:

This feasibility study for ECG is evaluating the critical aspects of a smart grid applications project in southern Ghana, providing recommendations for a system that will address business process planning and decision making, while helping to bring sustainability to ECG's infrastructure.

Aviation

South Africa Aviation Initiative: This initiative supports the growth of safe, reliable aviation services in South Africa through the development of critical human capacity resources and closer professional and commercial partnerships between the U.S. and South African aviation sectors. Under the initiative, USTDA is funding a series of U.S. study tours, training programs, and project planning activities for key stakeholders from South Africa's aviation sector in partnership with the U.S. private sector.

Rail

Southern Africa Regional Rail Initiative: Through this initiative, USTDA is supporting the development of rail linkages and regional integration in Southern Africa. The initiative commenced with a technical workshop in Johannesburg. Subsequent activities will include study tours to familiarize regional stakeholders with innovative locomotive, signaling, and other rail sector technologies and services.

U.S. East Africa Railway Modernization Study Tour: This study tour allowed delegates from the Rift Valley Railways and the Government of Uganda to discuss industry best practices with U.S. rail sector experts and explore financing options with Ex-Im Bank and OPIC for priority projects in the sector.

Telecommunications

Khayelitsha and Mitchells Plain Digital Inclusion: USTDA has partnered with the City of Cape Town to assess options for expanding internet services in Khayelitsha and Mitchells Plain. When implemented, the new network will connect Khayelitsha and Mitchells Plain to Cape Town's existing fiber optic network and increase access to affordable, reliable telecommunications.



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